



Flexilabs
Innovation and Excellence.

Corporate

Let us help you generate
new products & services.



Flexilabs & Hack Days AUS



PHASE 1: IDEA FEASIBILITY & POC VALIDATION (4WEEKS)

Rapid innovation process that will test & validate new product or service ideas

Step 1

Assumption Mapping

We will map the key assumptions about desirability, viability and feasibility for new ideas that have been shortlisted by the business.

Step 2

Solution Validation

We will develop a set of questions to ask key stakeholders to validate our assumptions that are linked to the idea/solution.

Step 3

Benefits Validation

We will use an prototyping tool to design a number of experiments to provide feedback & validate the potential benefits of the solution.

Week 1

Step 4

PoC Scope

We will rank & prioritise the minimum key feature set that would be required to build out the solution.

Week 3

Step 5

Resource Plan

We will develop a high level sprint plan for the key inputs (technology, staffing etc.) the will be required to deliver the poc

Week 4

Step 6

Decision Submission

We will prepare a template (using key inputs from this phase) that will form the basis of final pitch back to Exec sponsor for a 'MVP' build decision.



PHASE 2: DEVELOP A PROTOTYPE (8 WEEKS)

Iterative design & build of a working prototype
to test with users/customers for feedback



Flexisource IT
Your handpicked dedicated IT team.



YES/NO?

CLIENT BUILD

PHASE 3: MVP DECISION POINT

Option to proceed with the build of a minimum viable product (MVP) that incorporates feedback from prototype phase