Flexilabs

Innovation and Excellence.

START UP

Let us help you develop a proof-of-concept to test a new product or service.

Flexilabs & Hack Days AUS

NEW IDEAS

APPS

PRODUCT

BUY

WEBSITE

PHASE 1: IDEA FEASIBILITY & POC VALIDATION (4WEEKS)

Rapid innovation process that will test &
validate new product or service ideas

Step 1

Assumption Mapping

We will map the key assumptions about desireability, viability and feasibility for new ideas that have been shortlisted by the business.

Step 2

Solution Validation

We will develop a set of questions to ask key stakeholders to validate our assumptions that are linked to the idea/solution.

Step 3

Benefits Validation

We will use an pretotyping tool to design a number of experiments to provide feedback & validate the potential benefits of the solution.

Week 1

Week 2

Step 4

Run Experiments

Participants will validate the idea with prospective users/customers.

Week 3

Step 5

PoC Scope

We will rank & prioritise the minimum key feature set that would be required to build out the solution.

Week 4

WIRE FRAMES

DESIGN

SMOKE SCREEN MVP

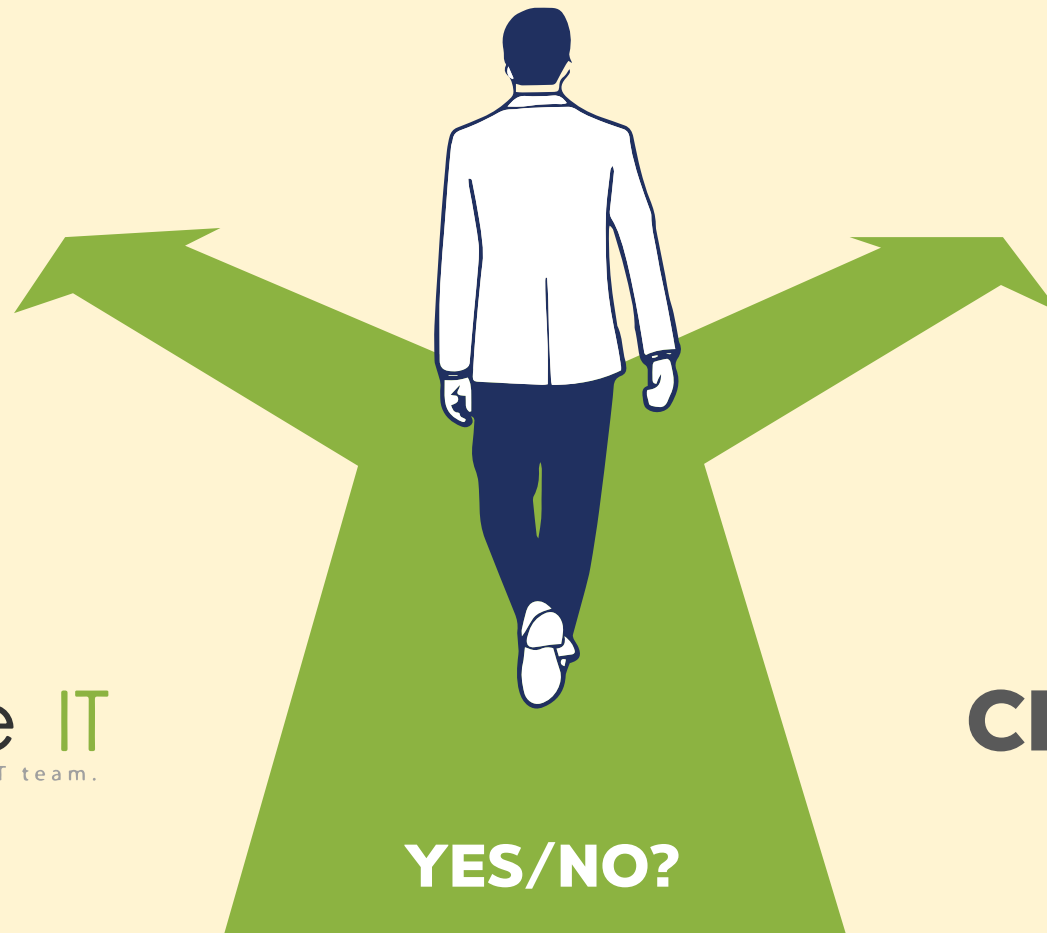PROOF-OF-CONCEPT (3 WEEKS)

GET FEEDBACK

PHASE 2: DEVELOP A PROOF-OF-CONCEPT (3 WEEKS)

Iterative design & build of a PoC to test with users/customers for feedback

Flexisource IT
Your handpicked dedicated IT team.

CLIENT BUILD

YES/NO?

PHASE 3: Handover of Poc

Option to proceed with the build of a Working Prototype that incorporates feedback from the PoC phase