Flexilabs

Innovation and Excellence.

START UP

Let us help you develop a proof-of-concept to test a new product or service.

Flexilabs & Hack Days AUS

PHASE 1: IDEA FEASIBILITY & POC VALIDATION (4WEEKS)

Rapid innovation process that will test &
validate new product or service ideas

Step 1
Assumption Mapping
We will map the key assumptions about desireability, viability and feasibility for new ideas that have been shortlisted by the business.
Step 2
Solution Validation
We will develop a set of questions to ask key stakeholders to validate our assumptions that are linked to the idea/solution.
Step 3
Benefits Validation
We will use an pretotyping tool to design a number of experiments to provide feedback & validate the potential benefits of the solution.
Week 1
Week 2
Step 4
Run Experiments
Participants will validate the idea with prospective users/customers.
Week 3
Step 5
PoC Scope
We will rank & prioritise the minimum key feature set that would be required to build out the solution.
Week 4

PHASE 2: DEVELOP A PROOF-OF-CONCEPT (3 WEEKS)

Iterative design & build of a PoC to test
with users/customers for feedback

Flexisource IT
Your handpicked dedicated IT team.

CLIENT BUILD

PHASE 3: Handover of Poc

Option to proceed with the build of a Working Prototype
that incorporates feedback from the PoC phase